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10 UNITED STATES DISTRICT COURT
11
12 NORTHERN DISTRICT OF CALIFORNIA

13
14 Philip Wong, Frederic Chaussy, and Leslie
Marie Shearn, individually, on behalf of all
15 others similarly situated, and on behalf of
the general public,

16 Plaintiffs,

17 v.

18 HSBC Mortgage Corporation (USA);
19 HSBC Bank USA, N.A.; and DOES 1
through 50, inclusive,

20 Defendants.
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Case No. C 07 2446 MMC [ECF]

**DEFENDANTS HSBC MORTGAGE
CORPORATION (USA)'S AND HSBC
BANK USA, N.A.'S OPPOSITION TO
PLAINTIFFS' MOTION FOR
CONDITIONAL CERTIFICATION,
PRODUCTION OF UPDATED CLASS
LIST, AND PARTIAL SUMMARY
JUDGMENT**

Date: February 8, 2008
Time: 9:00 a.m.
Courtroom: 7 (19th Floor)
Judge: Hon. Maxine M. Chesney

Complaint Filed: June 29, 2007 (Amended)
Trial Date: Not Yet Set

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I. INTRODUCTION

HSBC Mortgage Corporation (USA) and HSBC Bank USA, N.A. (referred to as “HMCU” and “HBUS” and collectively as “Defendants”) respectfully submit the following Opposition to Plaintiffs’ Motion for Conditional Certification and Partial Summary Judgment. Plaintiffs Wong, Chaussy and Shearn¹ ask this Court to conditionally certify a nationwide class of approximately 475 “loan officers,”² each of whom work autonomously as individual entrepreneurs and have virtually unfettered discretion to perform their job where, how and when they see fit. How and where a “loan officer” spends his or her time to perform the job is influenced by his or her work-style preferences and marketing strategy, compensation goals, experience in the business, geographic location, lead and referral network, and market forces, to name but a few factors. To claim that “loan officers” are similarly situated on a nationwide basis, Plaintiffs rely primarily on a few select declarations submitted by former California-based “loan officers,” individuals whose employment with HMCU was marked by low production and whose compensation varied from other “loan officers.” These variances alone defeat any claim that “loan officers” are similarly situated. Plaintiffs’ Motion for Conditional Certification must be denied.

Similarly, Plaintiffs’ Motion seeking partial summary judgment naming HBUS as an employer of HMCU’s “loan officers” also conveniently glosses over important facts that clearly establish HMCU as the employer of these “loan officers.” Likewise, Plaintiffs’ attempt to prevent Defendants from relying on any FLSA exemption except the “outside sales exemption” is misplaced. Plaintiffs ignore the fact the duties performed by “loan officers” fall under different exemptions and that their compensation levels also place them in alternative exemptions. Thus, Plaintiffs’ Motion for Partial Summary Judgment must also be denied.

II. FACTS

A. Purported Class Metrics.

On May 7, 2007, Plaintiffs filed a Complaint for Damages with this Court alleging, among

¹ Notably, named Plaintiff Shearn, who was an HMCU Retail Mortgage Lending Consultant, has not submitted a declaration in support of Plaintiffs’ Motion.

² As explained more fully below, Plaintiffs’ generic use of “loan officers” to describe the purported class deceptively simplifies the facts to create the illusion that they are “similarly situated.”

other things, claims under the Fair Labor Standards Act ("FLSA"). Through their recent Motion, Plaintiffs seek to conditionally certify a nationwide class of individuals who "are [employed] or have been employed by Defendant³] as Senior Retail Mortgage Lending Consultant[s], Retail Mortgage Lending Consultant[s], and/or Premier Mortgage Sales Officer[s] (collectively, 'loan officer[s]')." See Plaintiffs' Motion at 1:9-11. The "loan officers" described in Plaintiffs' class definition are employed by HMCU. (Jennings Decl.⁴ ¶7.⁵) Currently, HMCU employs approximately two hundred sixty (260) "loan officers" in California, Connecticut, Delaware, Florida, New Jersey, New York, Pennsylvania, and the District of Columbia.⁶ (Gates Decl. ¶5.) Since May 7, 2004, HMCU has employed a total of 475 "loan officers." (Gates Decl. ¶4.) HBUS employs none, yet Plaintiffs refuse to dismiss it from this case. (Barrett Decl. ¶3.)

B. Loan Consultants Work As Independent Entrepreneurs Who Exercise a High Level of Independent Judgment and Discretion.

These "loan officer" positions are entrepreneurial in nature. (Jennings Depo.⁷ 41:24-43:9; Kim Decl. ¶6.) The entrepreneurial nature of the position is described to "loan officers" repeatedly during recruitment and throughout their employment. (Jennings Depo. 126:11-127:19; O'Rourke Decl. ¶9 [loan officers resemble "freelancers"; flexibility of job used in recruitment].) Each "loan officer" approaches the way he performs his job differently. For example, when using HMCU's LoanQuest software, some "loan officers" use the software in the client's presence to fill out required paperwork. Others write down information received from the client and then complete the required paperwork later. (Gates Depo. 64:10-65:9.) The result is that some "loan officers" spend

³ In their Motion, Plaintiffs have not made clear whether the purported class members are employed or have been employed by HMCU or HBUS. Defendants believe Plaintiffs' failure to specify which Defendant is a deliberate attempt to confuse potential class members, to confuse the Court, and to gloss over the fact that HMCU, not HBUS, is the true employer of the purported class members. Further, evidence of Plaintiffs' deliberate effort to obfuscate this issue is readily found in the "opt-in" notices that were sent to Defendants' counsel by Plaintiffs. (Needham ¶13,14, Exhs. 1, 2; Ku ¶37, Exh. 4.) The employer is simply incorrectly listed as "HSBC."

⁴ All Declarations in this Opposition are referred to by declarant's last name and "Decl."

⁵ See, e.g. Ku Decl. ¶8; Young Decl. ¶3; Liboy Decl. ¶1; O'Rourke Decl. ¶5; Kelter Decl. ¶2,3.

⁶ Of the 260 currently employed "loan officers," only ten (10) are in California. (Gates Decl. ¶6.) Historically, HMCU has employed very few loan officers in California. During the applicable statute of limitations period for the claims at issue, the highest number of loan officers employed at any one time in California has been approximately twenty (20). (Needham Decl. ¶19.) That "peak" in "loan officers" occurred in 2006 for, at best, three (3) to six (6) months. (Needham Decl. ¶19.) Since 2004, HMCU has employed approximately only a total of thirty-three (33) "loan officers" in California. (Gates Decl. ¶6.)

⁷ All references to deposition testimony are referred to by deponent's last name and "Depo."

1 more time doing more administrative duties than others. (Gates Decl. ¶8.) Similarly, one “loan
2 officer” may feel that realtors provide better referrals while another may feel that the best sources are
3 through builders, financial planners, accountants, past books of business, networking events, or bank
4 branches. (Gates Depo. 53:19-57:6; Young Decl. ¶11; Ketler Decl. ¶11; Kim Decl. ¶6.)⁸

5 “Loan officers” are not required to be in any particular place at any particular time, unless, of
6 course, they have made a commitment to a client to meet at a specific time. (Jennings Depo. 124:2-
7 18; Gates Depo. 65:12-66:8 [job performance may depend on things such as location, call volume,
8 where “loan officers” decide to spend their time and how]; Kilfoil Decl. ¶6 [“loan officers” spend
9 majority of time outside of an office]; Liboy Decl. ¶7, 11.)⁹ “Loan officers” are not required to
10 spend any specific amount of time in HBUS branches. (*See, e.g.*, Liboy Decl. ¶8, 9, 10 [“loan
11 officers” instructed that time spent in branches should be minimal; actual time in any branch varies
12 by region]; Monteith Decl. ¶9.)¹⁰ Rather, because HBUS provides “loan officers” with referral
13 sources, “loan officers” need only ensure that they are available to take HBUS referrals. (Jennings
14 Depo. 124:2-126:9; Ku Decl. ¶21-25; O’Rourke Decl. ¶6; Kim Decl. ¶4.) Moreover, any office
15 space maintained or used by HMCU is considered to be only a “touchdown” space for “loan
16 officers” to briefly stop by if they need to meet a client, attend a meeting, make calls or do some
17 paperwork. (Gates Depo. 52:10-53:10; Gates Decl. ¶9.) HMCU expects that “loan officers” will not
18 sit at an HBUS branch or a HMCU facility all day. (Gates Depo. 74:10-75:11; Kelter Decl. ¶ 10.)

19 **C. “Loan Officers” Are Not Similarly Situated.**

20 HMCU employs the retail “loan officers” described in Plaintiffs’ Motion. (*See, e.g.*,
21 O’Rourke Decl. ¶4,5; Liboy Decl. ¶3.) HMCU breaks up its “loan officers” into four (4) divisions
22 across the country: Metro New York, Upstate New York, Southeast, and West Coast. Each division
23 is managed by a Divisional Manager, who oversees Regional Managers. In larger markets, Regional
24

25 ⁸ Plaintiff Wong admitted at deposition that he used his own business plan to create sales opportunities
26 and that he used his personal book of clients and the “CIF system database” to develop business. (Wong
27 Depo. 100:11-13; 102:12-103:4.)

28 ⁹ Plaintiff Wong admits he has no knowledge regarding other “loan officers” work hours, nor does he
have knowledge of anyone else’s daily schedules. (Wong Depo. 41:9-25; 193:10-20.)

¹⁰ *See also* Ku Decl. ¶21-25; Young Decl. ¶7. Additionally, Stella Chan, the HBUS Oakland Branch
Manager, has confirmed that Plaintiff Wong is not required to be at the branch for any set time and does
not work there with any regularity. (Chan Decl. ¶4,6.)

Managers oversee Sales Managers. In large markets, “loan officers” report to Sales Managers; when the market is smaller, such as the California markets, “loan officers” report directly to Regional Managers (Gates Depo. 19:14-20:3; 20:11-21; Young Decl. ¶2,3; Ku Decl. ¶2; O’Rourke Decl. ¶2.)

1. Company Policies and Practices Are Applied Differently Depending on Manager, Region and Other Factors.

Although HMCU has general core personnel policies, the specifics of those policies are applied differently. For example, managers decide what type of candidates they want to hire. (Jennings Depo. 41:5-23.) It is also up to managers as to whether they wish to direct “loan officers” to focus on certain responsibilities or customers. (Jennings Depo. 137:11-15; MacPherson Decl. ¶5.) In fact, although job descriptions establish core job duties, managers can provide “loan officers” with additional responsibilities or goals. (Jennings Depo. 160:21-161:10.)

a. “Loan Officers” Have Different Compensation Plans and Production Standards.

Plaintiffs incorrectly state that all “loan officers”¹¹ are compensated under the “same compensation plan and commission schedule.” Senior Retail Mortgage Lending Consultants and Retail Mortgage Lending Consultants, who do not work in HMCU’s “private banking” line of business, are compensated under the “HSBC Mortgage Corporation (USA) Retail Loan Consultant Incentive Plan.” This plan compensates based upon a draw (guaranteed amount) and commissions. (Jennings Decl. ¶11; Needham Decl. ¶16.) However, Premier Mortgage Sales Officers are compensated through an annual base salary and minimum bonus payouts, as well as some commissions—a very different compensation plan. (Jennings Decl. ¶9,10,11; Liboy Decl. ¶5.)¹² Further, the Retail Mortgage Lending Consultants who work or worked in the “private banking” side of HMCU’s business are covered under the “HSBC Mortgage Corporation (USA) Mortgage Sales Incentive Plan for Private Banking Sales.” (Jennings Decl. ¶12, Exh. 3.)¹³ Compensation for “loan

¹¹ Plaintiffs have defined the putative class as all Senior Retail Mortgage Lending Consultants, Retail Mortgage Lending Consultants, and Premier Mortgage Sales Officers. The clear differences, however, between individuals in these positions makes conditional certification inappropriate.

¹² Karen Flanagan, Larry Lee, and Alysse Gore, all of whom submitted declarations for Plaintiffs’ Motion, were Premier Mortgage Sales Officers, receiving annual base salaries and guaranteed minimum bonus payouts. (Jennings Decl. ¶9,10; Liboy Decl. ¶5.)

¹³ The Private Banking plan and the Retail Loan Consultant plan vary from one another in several respects. The Private Banking plan pays commissions on all loans types at all funded dollar volume levels at 22 basis points, while the Retail Loan Consultant plan pays commissions based on tiered funded

officers” also varies due to the fact that some “loan officers” are “highly compensated,” earning over \$100,000 annually. (Needham Decl. ¶17; Young Decl. ¶18; O’Rourke Decl. ¶19; Kelter Decl. ¶17.)

In addition to the fact that “loan officers” compensation plans are not all the same, those “loan officers” who receive a draw as part of their compensation are not all similarly situated. Although these “loan officers” often receive a “forgivable draw” for a period of time when first employed, there is no uniform time period that the draw is considered “forgivable.” (Gates Depo. 29:7-30:8; 30:13-19.) Some people receive only a three (3) month forgivable draw, others receive it for six (6) months, still others have received forgivable draws that are shorter or longer than those time periods. (*See, e.g.*, Kelter Decl. ¶16 [his standard is 6 months but has given up to 10 months].) In fact, Philip Wong, who was and still is having difficulty meeting his job requirements, was given a forgivable draw for a little over twelve (12) months. Frederic Chaussy received a forgivable draw for approximately eight (8) or nine (9) months. (Ku Decl. ¶11,12.)

Not only does the length of the forgivable draw vary among “loan officers,” but the amount varies, as well. (Needham Decl. ¶16; Young Decl. ¶16; O’Rourke Decl. ¶17.)¹⁴ It is a case by case determination to decide the amount of a draw. (Needham Decl. ¶16.) Further, there is no requirement that a draw be set at a specific amount for any specific amount of time. (Jennings Depo. 107:17-108:7; 109:23-111:21; Gates Depo. 30:13-31:10; Needham Decl. ¶16; Young Decl. ¶16.) For example, one “loan officer” in California currently receives a \$60,000 draw. (Needham Decl. ¶16.) In New York, Michael O’Rourke provides draws for the “loan officers” he supervises of amounts, such as \$35,000 and \$50,000. (O’Rourke Decl. ¶17.) “Loan officers” also can participate, if they wish, in setting their draw amount. (Needham Decl. ¶16.)

While HMCU maintains national production standards, not surprisingly it is up to each manager to interpret and to apply them to their particular local market area. (Jennings Depo. 158:1-25; Young Decl. ¶15; O’Rourke Decl. ¶16.) HMCU managers also have discretion to conduct contests at a local to provide “loan officers” incentives to increase production. (Gates Depo. 110:10-

dollar volume levels at different basis points, between 40 and 65. The Private Banking plan also has only four (4) components to calculate commissions versus ten (10) components for the Retail Loan Consultant plan. (*Compare* Jennings Decl. ¶12, Exh. 3 with Plaintiffs’ Motion, Exh. 9.)

¹⁴ Even Plaintiff Philip Wong admitted that “loan officers” have different “base salaries” which “varied from time to time.” (Wong Depo. 32:2-4.)

23.) They also can individually decide how to monitor production and what steps to require of “loan officers” to document production. (*See, e.g.*, Liboy Decl. ¶12 [requiring “call reports” to help counsel on production].) Very simply stated, local management focuses on local economic needs when applying national requirements.

b. “Loan Officers” Focus Upon Different Mortgage Products, Loans and/or Markets.

HMCU currently offers more than forty (40) types of mortgage products. (Ku Decl. ¶34.) “Loan officers” in different regions focus their business on just one type of mortgage, a few types, or the entire range of products. For example, HMCU offers premier loans, which are greater than \$500,000 in value. In contrast with other regions, the housing market in the San Francisco Bay Area is very high, and the majority of the loans that “loan officers” in Northern California sell each month premier loans. (Ku Decl. ¶32. *See also* Kelter Decl. ¶13 [describing a focus upon confirming loans of a maximum of \$417,000].) Premier Mortgage Sales Officers specialized in selling to “affluent customers,” who received better pricing on loans and who were allowed to borrow more money and focused cross-selling efforts toward Premier Centers. (Liboy Decl. ¶4; Barrett Decl. ¶5, Exh. 2.)

c. Methods for Determining HBUS Branch “Assignments” Differ.

HBUS branches serve as a source of client referrals for HMCU “loan officers.” (Kelter Decl. ¶9; O’Rourke Decl. ¶6; Monteith Decl. ¶5.) As a result, HMCU managers often “assign” bank branch referrals to “loan officers.” (*See, e.g.*, Kelter Decl. ¶8; Coyne Decl. ¶12; Young Decl. ¶7.) However, the way in which HMCU managers “assign” these branches and the resulting referrals differs from manager to manager. (Kelter Decl. ¶8 [factors including seniority, productivity, geographic convenience, and good relationship with bank considered].) For example, Senior Regional Mortgage Lending Manager Amy Ku tries to rotate branch referrals among “loan officers” to give all “loan officers” a chance to receive referrals. Ms. Ku allows “loan officers” to request certain branch assignments and will split certain branches up if more than one “loan officer” requests referrals from a specific branch. (Ku Decl. ¶20.) In contrast, Regional Manager Daniel Kilfoil, who manages “loan officers” in Long Island and Queens, assigns bank branches only to “loan officers” who are high producers and very sales savvy. Not all of the “loan officers” Mr. Kilfoil supervises

1 receive bank branch referrals. (Kilfoil Decl. ¶10.)¹⁵ This is but another example of local managers
2 making different decisions to achieve national production requirements.

3 **d. Managers Implement Discipline in Different Ways.**

4 Similar to HMCU's national production standards, HMCU maintains a performance
5 management and corrective action policy. However, how these are implemented vary on a case-by-
6 case basis. (Jennings Depo. 161:11-163:4.) Some managers quickly resort to the disciplinary
7 system and place employees on Interim Job Discussions ("IJDs"), while others are more lenient and
8 give employees more chances to improve their performance than what is outlined in HMCU's
9 policy. (Young Decl. ¶11; Ku Decl. ¶28.) Even the termination process, which is again guided by
10 HMCU's policy on terminations, is handled differently by managers—again, on a case-by-case
11 basis. (Jennings Depo. 166:17-168:4.)

12 **e. Managers Provide Different Types of Training.**

13 While "loan officers" attend training on procedures in Buffalo, as well as training on "High
14 Trust Selling," "loan officers" also receive varied and individualized training from their managers at
15 a local level. (Ku Decl. ¶30-33; Kilfoil Decl. ¶11.) For example, in New York, Retail Mortgage
16 Manager Michael Coyne conducts monthly meetings on various topics that include guest speakers to
17 help train "loan officers." (Coyne Decl. ¶20.) In contrast, Amy Young, the Regional Sales Manager
18 for Southern California, provides more informal training through daily conversations and counseling
19 of "loan officers." (Young Decl. ¶17.)¹⁶

20 **2. California "Loan Officers" Experiences Are Unique to California.**

21 Of the seventeen (17) employee declarations submitted in support of Plaintiffs' Motion, ten
22 (10) come from employees who work or worked in California. (Jennings Decl. ¶6; Needham Decl.
23 ¶4.) Historically, neither HBUS nor HMCU has had a very big or strong presence in California. In
24 fact, HBUS and HMCU really only began to aggressively work on increasing their presence and
25 recognition in California in approximately 2005. By comparison, HBUS and HMCU have had very
26 strong and visible presences in New York for at least ten (10) years. Given the fact that HBUS and

27 ¹⁵ See Coyne Decl. ¶12 ("assigning" bank branches as a reward for top producers with new "loan
28 officers" being required to "earn" opportunity to get branch referrals).

¹⁶ See Liboy Decl. ¶13 (training through individualized guidance and counseling and biweekly meetings).

HMCU are more well known in the East, “loan officers” in New York have a very different experience from those “loan officers” in California, where HBUS and HMCU are less recognized. “Loan officers” in California must work harder to develop their business and prospective client base. The experiences of “loan officers” in California cannot be seen as typical or similar to that of loan officers in other states. (Gates Decl. ¶7; Needham Decl. ¶18.)

Indeed, the unique experience of California “loan officers” is reflected by the fact that seven (7) of the ten (10) individuals from California submitting declarations in support of Plaintiffs’ Motion are or were low producers, were subject to discipline for that low production, and/or were terminated for low production. (Needham Decl. ¶4,5,7-12 [Chaussy, Henry, Lim and Yee terminated for low production; Wong, Cox and Lee on IJD for low production].)¹⁷

D. HMCU, Not HBUS, Is The “Employer” of The Putative Class Members.

Contrary to the picture Plaintiffs attempt to paint, HMCU is not just a department within HBUS that would therefore make HBUS the putative class members’ “employer.” Indeed, HBUS and HMCU are separate corporations. (Kujawa Decl. ¶3.) HMCU is an independent, legal entity and not HBUS’ mortgage department, as noted by HMCU’s Senior Vice President of Sales and Marketing in his deposition. (Gates Depo. 40:23-41:1; Marczak Depo. 15:2-18.) HMCU has its own assets, which are controlled by HMCU’s, not HBUS’, management team. It also has its own liabilities. (Gates Depo. 44:7-13; 45:14-23.) HMCU maintains physical headquarters office space in Depew, New York, while HBUS’ maintains physical headquarters space in Buffalo, New York. Only HMCU employees work in the Depew facility. (Marczak Depo. 64:2-21.) Further, HBUS and HMCU do not have common directors. Each company has a separate board of directors. No director of HBUS is a director of HMCU and no HMCU director is a HBUS director. (Kujawa Decl. ¶4.) In addition to having separate boards of directors, HBUS and HMCU have separate and different Articles of Incorporation and Bylaws. (Kujawa Decl. ¶5.)

The two companies do not interchange employees and HMCU employees represent themselves as an HMCU employee through their business cards, signs, nametags and e-mail

¹⁷ One of the ten (10) declarations was submitted by a former “sales assistant,” Stephanie Chu. Ms. Chu’s employment with HMCU was terminated for reasons relating to dishonesty and the fact that HMCU believed that it could no longer trust Ms. Chu. (Needham Decl. ¶6.)

communications. (Jennings Decl. ¶4; Ku Decl. ¶9,10; O'Rourke Decl. ¶5; Kim Decl. ¶4.) Although HMCU receives human resources advice and services from HBUS Human Resource professionals, HMCU managers ultimately make all hiring and firing decisions. (Gates Depo. 38:12-18; Marczak Depo. 111:18-113:1; Jennings Depo. 41:5-23.) Similarly, while HMCU may seek advice and input from HBUS' Human Resources staff, as well as compensation specialists who work HSBC Finance Corporation, HMCU also determines what jobs are necessary for the business to run and what the responsibilities for those jobs will be. (Marczak Depo. 44:16-45:22.) "Loan officer" job descriptions are always developed by HMCU, even if they seek additional input from the HBUS Human Resources staff and HSBC Finance Corporation's compensation specialists. (Jennings Depo. 144:15-145:8.) It is also HMCU, not HBUS, that provides the funding for "loan officer" compensation. (Jennings Decl. ¶3.) Moreover, it is HMCU, not HBUS, that determines how it wishes to compensate "loan officers." (Jennings Depo. 91:10-21; 93:18-94:13 [the business determines the draw, basis points, and exclusions that make up incentive plans].)

Contrary to Plaintiffs' assertion, HMCU's marketing efforts are not coordinated with HBUS' marketing efforts. (Gates Depo. 23:23-25:12.) Further, up until sometime in 2007, HMCU maintained its own "learning and development" department, which conducted training completely separate from HBUS. (Marczak Depo. 109:4-110:25.)

III. LEGAL ARGUMENT

A. The Court Should Deny Plaintiff's Motion For Conditional Certification.

1. The Legal Framework For An FLSA Collective Action.

Section 16(b) of the FLSA is designed to foster judicial economy and to avoid duplicative suits by providing a mechanism for "similarly situated" individuals to maintain a collective action. *Briggs v. United States*, 54 Fed. Cl. 205, 207 (Fed. Cl. Ct. 2002); *Holt v. Rite Aid*, 333 F. Supp. 2d 1265, 1269 (M.D. Ala. 2004). Judicial economy can be realized, of course, only if the claims present common factual issues that may be tried on a representative basis. Thus, there must be a demonstrated similarity among the individual circumstances "which binds the named plaintiffs and the potential class members together as victims of a particular alleged [policy or practice]" that would "predominate a determination of the merits" in the case. *England v. New Century Fin. Corp.*,

370 F. Supp. 2d 504, 508 (M.D. La. 2005). *See also Mike v. Safeco Ins. Co.*, 274 F. Supp. 2d 216, 220 (D. Conn. 2003); *King v. West Corp.*, 2006 U.S. Dist. LEXIS 3926, *16 (D. Neb. 2006) (a group of opt-in plaintiffs “subject to different job actions with various decisions by different supervisors made on a decentralized employee-by-employee or team-by-team basis” not appropriately certified as a collective class). By contrast, conditional certification will be denied if the parties’ presentations show that resolution of the claims would require consideration of specific, individualized evidence for each plaintiff. *Mike*, 274 F. Supp. 2d at 220; *Holt*, 333 F. Supp. 2d at 1271; *Sheffield v. Orius Corp.*, 211 F.R.D. 411, 413 (D. Or. 2002); *Briggs*, 54 Fed. Cl. at 206.

The majority of courts apply the two-step approach to managing FLSA representative actions. *See Adams v. Inter-Con Sec. Sys. Inc.*, 242 F.R.D. 530, 536 (N.D. Cal. 2007); *Leuthold v. Destination Am. Inc.*, 224 F.R.D. 462, 467 (N.D. Cal. 2004); *Thiessen v. General Elec. Cap. Corp.*, 267 F. 3d 1095, 1102-03 (10th Cir. 2001). At the initial notice stage, presented here, the Court determines whether there is strong enough evidence that the claims will be amenable to resolution on a collective, representative basis, such that the court should issue notice to the proposed class and proceed through discovery on a class-wide basis. *Id.* Plaintiffs bear the burden of demonstrating that the court should issue notice at this stage. *Hoffmann v. Sbarro, Inc.*, 982 F. Supp. 249, 261 (S.D.N.Y. 1997). Although Plaintiffs’ burden at this first stage is less onerous than at the second stage, the Court must still determine whether the pleadings and evidence presented support the conclusion that the case will be amenable to trial on a representative basis.¹⁸ Thus, numerous courts have denied conditional certification in FLSA misclassification cases, as should be done here. *See Aguirre v. SBC Comm., Inc.*, 2006 WL 964554 (S.D. Tex. 2006) (conditional certification of misclassification case denied); *Diaz v. Electronics Boutique of Am.*, 2005 WL 2654270 (W.D.N.Y.

¹⁸ Plaintiffs mischaracterize and oversimplify the holding in *Gerlach v. Wells Fargo & Co.*, 2006 WL 824652 (N.D. Cal. 2006). Unlike the present case, the *Gerlach* defendants did not dispute that Plaintiffs had met their burden of “similarly situated” under the more lenient standard initial standard. *Id.* at *3. The court, therefore, did not engage in a discussion of whether the [proposed class members] were similarly situated; rather, it focused on whether the case was at stage of discovery such that stricter, second tier standard of similarity was appropriate. *Id.* Defendants in this case do not dispute that the first-tier notice standard is the appropriate standard to apply. Defendants do, however, challenge Plaintiffs’ assertion that the proposed class members share the same job description and were uniformly misclassified as exempt. Therefore, *Gerlach* is not instructive for the purposes of this motion and Plaintiffs’ reliance on *Gerlach* is misplaced.

2005) (same); *Holt*, 333 F. Supp. 2d 1265 (same); *Mike*, 274 F. Supp. 2d at 216 (same); *Flores v. Lifeway Foods, Inc.*, 289 F. Supp. 2d 1042, 1046 (N.D. Ill. 2003) (same); *Clausman v. Nortel Networks*, 2003 U.S. Dist. Lexis 11501 (S.D. Ind. 2003) (same); *Morisky v. Public Serv. Elec. and Gas Co.*, 111 F. Supp. 2d 493 (D. N.J. 2000) (same).

2. Plaintiffs' Misclassification Claims Are Inappropriate for Collective Action Treatment Because the Proposed Class Members Are Not Similarly Situated.

Plaintiffs fail to meet the burden of showing that all proposed class members are similarly situated because: (1) the fact-specific analysis inherent to Plaintiffs' misclassification claims require individual judicial review; and (2) the diversity of the proposed class members is not suitable for collective action. *See, e.g., Brooks v. BellSouth Telecomm., Inc.*, 164 F.R.D. 561, 567 (N.D. Ala. 1995) (employees in 9 states, working in separate departments under separate supervisors, among other differences, were not similarly situated due to "disparate factual and employment settings").

The proposed class, as defined by Plaintiffs, is not appropriate because the scope of the class depends upon a highly fact-specific analysis of each employee's job duties and schedule of daily activities, as well as the method used to compensate the individual and his or her actual compensation for the time periods in question. Unlike the various Age Discrimination in Employment Act ("ADEA") cases cited in support of Plaintiffs' motion, the focus in this action is the distinction between exempt and non-exempt employees requiring a fact-intensive, individualized analysis that is not suitable for a collective action. *See Mike*, 274 F. Supp. 2d at 220 ("Determining whether an employee is exempt is extremely individual and fact-intensive, requiring a detailed analysis of the time spent performing administrative duties and a careful factual analysis of the full range of the employee's job duties and responsibilities."). Here, the proposed class members are subject to as many as four different FLSA exemptions, each exemption requiring an in-depth factual analysis and determination of each proposed member's duties and daily activities. Where, as here, the action is dominated by issues particular to each individual, the interests of judicial economy are not properly served because individual issues will inevitably predominate over collective concerns. *See Sheffield*, 211 F.R.D. at 413 (denying motion for conditional class certification where "each claim would require extensive consideration of individualized issues of liability and damages"); *see*

1 *also Briggs*, 54 Fed. Cl. at 206 (denying motion to conditionally certify collective action where “the
2 determination of entitlement [to overtime] will be highly fact-specific as to each plaintiff”).

3 Plaintiffs’ proposed class is comprised of a diverse group of HMCU employees with varying
4 job titles, duties, geographic locations, decision makers, and compensation structures which fail to
5 collectively form a similarly situated class. Courts look to the following factors to determine
6 whether a proposed class is similarly situated: (1) whether plaintiffs held the same job titles; (2)
7 whether plaintiffs are from the same level in the organization; (3) whether plaintiffs worked within
8 different divisions; (4) whether plaintiffs worked in different geographical locations; (5) the extent to
9 which the alleged violation occurred during different time periods; (6) the extent to which the
10 alleged violation was committed by different decision-makers; (7) the extent to which plaintiffs rely
11 on common evidence to prove the alleged violation; and (8) whether plaintiffs allege similar
12 violations. *See Wynn v. Nat’l Broad. Co., Inc.*, 234 F. Supp. 2d 1067, 1083 (C.D. Cal. 2002); *Stone*
13 *v. First Union Corp.*, 203 F.R.D. 532, 542-543 (S.D. Fla. 2001) (citing *Grayson v. K Mart Corp.*, 79
14 F.3d 1086 (11th Cir. 1996) and *Hipp v. Liberty Nat’l Life Ins. Co.*, 252 F. 3d 1208 (11th Cir. 2001)).

15 Here, the proposed class members carry different job titles, perform different duties and
16 serve at different levels in the organizational structure. For example, some proposed class members
17 are Senior Retail Mortgage Lending Consultants, others are Retail Mortgage Lending Consultants
18 and still others are Premier Mortgage Sales Officers. Plaintiffs’ motion is misleading in that it
19 capriciously groups these employees under one broad umbrella of “loan officers.” In actuality these
20 positions differ in their duties and level in the organizational structure.¹⁹ Some Senior Retail
21 Mortgage Lending Consultants and Retail Mortgage Lending Consultants work in the “private
22 banking” side of the business. (Liboy Decl. ¶3,4.) Premier Mortgage Sales Officers work with
23 affluent customers and have the responsibility of focusing cross-selling efforts toward Premier
24 Centers. (Liboy Decl. ¶4; Barrett Decl. ¶5, Exh. 2.) Based upon their geographic location and the
25 local market, different “loan officers” focus on selling different types of mortgage products from
26

27 ¹⁹ Peter Malone, one of the individuals filing a consent form to join this lawsuit, should not be considered
28 similarly situated to putative class members, nor should he be considered a putative class member, as he
was formerly employed as a “team leader”, which is the previously used title for sales manager in the
Rockland County, Orange County and Sullivan County areas of New York. (Coyne Decl. ¶4.)

1 other “loan officers” who work in different areas.²⁰ Moreover, the proposed class members are also
 2 subject to different compensation structures. The Private Banking Sales incentive plan differs from
 3 the Retail Loan Consultant incentive plan in several respects related to basis points, funded dollar
 4 volume levels, and the number of components or variables considered in calculating commissions.
 5 (*Compare* Jennings Decl. ¶12, Exh. 3 with Plaintiffs’ Motion, Exh. 9.) Further, Premier Mortgage
 6 Sales Officers are compensated on an annual salary basis and a guaranteed minimum bonus.
 7 (Jennings Decl. ¶9,10 [Karen Flanagan, Larry Lee, and Alysse Gora compensated through annual
 8 salary and guaranteed bonus].)

9 Even assuming the class representatives and proposed class members fall under the same
 10 broad job title of “loan officer” or “loan consultant,” “employees who hold the same job title do not
 11 necessarily perform the same work.” *Morisky*, 111 F. Supp. 2d at 498. The entrepreneurial nature of
 12 these positions complicates the factual inquiry further and diminishes the value of managing the case
 13 collectively. Despite the near cookie-cutter declarations submitted by Plaintiffs, the range of daily
 14 activities performed by proposed class members depends on each employee’s individual approach to
 15 selling loans. Among other things, each individual “loan officer” determines their own schedule
 16 (Monteith Decl. ¶6); each individual “loan officer” determines whether to use the LoanQuest system
 17 in the client’s presence or not (Gates Depo. 64:10-65:9); they also determine what types of
 18 approaches to use in developing their book of business (Kim Decl. ¶6.) Further, the ability of a
 19 “loan officer” to participate in the setting of his or her own draw amount and the length of time the
 20 draw will be forgivable requires individualized inquiry. (Needham Decl. ¶16.)

21 Additionally, proposed class members represent a geographically diverse group subject to
 22 several regional policies, the direction of multiple branch managers and the conditions at various
 23 branch locations throughout the United States. (Gates Decl. ¶5 [class members work in 8 states];
 24 Gates Depo. 19:14-20:3; 20:11-21 [HMCU broken up into 4 regional divisions with “loan officers”
 25 reporting to Sales Managers in some instances and Regional Managers in others]; Young Decl. ¶2,3;
 26 Ku Decl. ¶2. Demonstrating the weakness of Plaintiffs’ Motion is the fact that Plaintiffs sent out

27
 28 ²⁰ See Monteith Decl. ¶4 (focusing on Community Reinvestment Act discounted mortgages for first-time homebuyers); Coyne Decl. ¶19 (niche products for low and moderate income loans).

1 letters to the 475 putative class members across the country. Yet, they were only able to submit
 2 seventeen (17) employee declarations in support of their case—with a majority of those declarations
 3 coming from California employees. (Jennings Decl. ¶6; Needham Decl. ¶4.) Those facts certainly
 4 suggest that Plaintiffs' case is really focused at the state level—in California—rather than on a
 5 nationwide basis. This is especially poignant given that alleged violations in one location do not
 6 necessarily imply violations at other locations, thus requiring a case-by-case factual determination
 7 based on conditions in different localities. *See England*, 370 F. Supp. 2d at 511.

8 In sum, the multitude of factual differences among the proposed class members, as listed in
 9 Section II above and the declarations submitted by Defendants, do not lead to the efficiency of gains
 10 and uniform fact determination that section 216(b) was designed to create. *See Sheffield*, 211 F.R.D.
 11 at 413. The Court should therefore deny Plaintiffs' motion for conditional certification.

12 **3. Plaintiffs' Motion Should Be Denied Because They Have Not Sufficiently**
 13 **Demonstrated They Were Subject To The Same Policy or Plan.**

14 Unsupported assertions of widespread violations are not sufficient to meet a
 15 plaintiff's burden of showing putative class members are "similarly situated." *Freeman v. Wal-Mart*
 16 *Stores, Inc.*, 256 F. Supp. 2d 941, 945 (W.D. Ark. 2003). Here, the only "common policy or plan"
 17 alleged by Plaintiffs relates to holding one of three job titles, the purported misclassification of these
 18 jobs, and the denial of "overtime pay" for exempt employees. *See* Plaintiffs' Motion 15:17-21.
 19 However, the evidence produced by Plaintiffs in support of this "common policy or plan" is far from
 20 common and does not demonstrate the requisite level of similarity to obtain conditional certification.
 21 Plaintiffs Wong and Chaussy, as well as every opt-in Plaintiff submitting a declaration, have
 22 provided evidence about their own specific working conditions. No two individuals' experience is
 23 the same. For example, some claim they worked more from bank branches than others do. (*See*,
 24 *e.g.*, Gora Decl. ¶4 [80% time in branches]; DeSouza ¶3 [majority at bank branch or home].) Some
 25 claim they were required to attend events on nights and weekends for a specific number of hours
 26 while others did not. (*See, e.g.*, Cox Decl. ¶5 [9 hours/week]; Flanagan Decl. ¶6 [none specified].)
 27 In fact, time spent at branches vs. home offices, as well as time spent at events on nights and
 28 weekends, certainly does not establish misclassification of these individuals under all exemptions.

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 28 weekends, certainly does not establish misclassification of these individuals under all exemptions.

Each HMCU region or local area is supervised by different Regional Managers and Sales Managers with discretion to implement policies and rules on the teams they supervise. For example, Senior Regional Mortgage Lending Manager Amy Ku has implemented a system that allows her “loan officers” two “free passes” for being late for client meetings or submitting late reports before she will discipline them for these performance issues. Ms. Ku’s “free pass” policy is permissible under law, but goes outside of the HMCU’s progressive discipline policy. (Ku Decl. ¶¶26, 27.) At the local or regional level, Michael O’Rourke and Michael Coyne have implemented an “up day” system that allows “loan officers” to spend a day or two per month answering 1-800 calls from prospective customers. (O’Rourke Decl. ¶10; Coyne Decl. ¶16.) Again, the “up day” is wholly permissible under law but not specifically contained in the general HMCU policies. Further, Mr. O’Rourke sets procedures and parameters for how and when “loan officers” may utilize sales assistant help. (O’Rourke Decl. ¶14.)

The scant evidence presented by Plaintiffs does not sufficiently prove that all proposed class members were uniformly subject to a nationwide policy. In fact, a letter from a branch manager to Northern California “loan officers” confirms that not all HMCU employees were subject to one specific policy but rather various policies, at least at the regional level. (Ku Decl. ¶26, Exh. 3.) Moreover, the variations in managers’ approaches as to whether “loan officers” must document their activities to show efforts at producing loans demonstrates that the policies and rules applicable to “loan officers” were not uniform. (Ku Decl. ¶29; Young Decl. ¶8 [no documentation required].) Further, the differences in the incentive plans applicable to putative class members and differences in their compensation structure (draw and commission vs. annual salary and guaranteed bonus; the length of a forgivable draw), as well as the amount of their draws, amply support the fact that these “loan officers” were not subject to a uniform, nationwide policy designed to deprive them of appropriate compensation.²¹ (Needham Decl. ¶16.) Accordingly, it would be inappropriate for this Court to conditionally certify a class of employees who have different regional standards.

²¹ In the unlikely event the Court determines the proposed class members were subject to a national policy, the existence of a common scheme or plan is not dispositive to finding putative class members are similarly situated. *Pfohl v. Farmers Inc. Group*, 2004 WL 554834 (C.D. Cal. 2004).

1 **4. Plaintiffs' Motion Fails Because They Have Not Presented Sufficient**
 2 **Evidence To Establish HMCU's Pay System Contravenes The FLSA.**

3 Even assuming Plaintiffs can establish that all "loan officers" are similarly situated,
 4 Plaintiffs' ability to prevail on this Motion also depends on their ability to demonstrate a sufficient
 5 factual basis on which a reasonable inference could be made that HMCU implemented a single
 6 policy against its employees in violation of applicable law. In this case, Plaintiffs' submission does
 7 not even suggest, much less demonstrate, that HMCU's classification of its "loan officers" as exempt
 8 contravenes the FLSA. Accordingly, there is no basis upon which to justify nationwide litigation,
 9 and this Court should deny Plaintiffs' motion. *Flores*, 289 F. Supp. 2d at 1046 (denying motion for
 10 conditional class certification where plaintiffs did not make modest factual showing sufficient to
 11 demonstrate that employer had a common policy or plan to violate FLSA). Further, as discussed
 12 more fully below, HMCU's "loan officers" are employed in various *bona fide* exempt capacities and
 13 exempt them from the FLSA's overtime provisions. *See, e.g.*, Department of Labor Opinion Letter
 14 "FLSA2006-31," dated Sept. 8, 2006; Department of Labor Opinion Letter "FLSA2006-11," dated
 15 Mar. 31, 2006 (finding "mortgage loan officers," "mortgage loan representatives," "mortgage loan
 16 consultants," "mortgage loan originators," and similar titles properly classified as exempt under the
 17 FLSA).²²

18 **5. Conditional Class Certification Should Be Denied, and All Opt-in**
 19 **Plaintiffs Who Were Not Employed in Northern California Dismissed, to**
 20 **Discourage Unwarranted and Unsupported Nationwide Litigation.**

21 The Court should reject Plaintiffs' lawyers' attempt to "stir up" litigation through conditional
 22 class certification and unwarranted notice based on Plaintiffs' mere allegation of overtime
 23 entitlement. *D'Anna v. M/A Com, Inc.*, 903 F. Supp. 889 (D. Md. 1995) (denying conditional
 24 certification and notice for lack of factual showing, noting that "an employer should not be unduly
 25 burdened by a frivolous fishing expedition conducted by plaintiff at the employer's expense");
 26 *Severtson v. Phillips Bev. Co.*, 137 F.R.D. 264, 266 (D. Minn. 1991) (cautioning that "courts, as well
 27 as practicing attorneys, have a responsibility to avoid the 'stirring up' of litigation through
 28 unwarranted solicitation.").

²² True and correct copies of these Opinion Letters are attached as Exhibit 3 to the Barrett Decl.

Courts recognize that the notice procedure under section 216(b) may be abused. *Horne v. United Servs. Auto. Ass'n*, 279 F. Supp.2d 1231, 1237 (M.D. Ala. 2003); *Hoffman La-Roche Inc. v. Sperling*, 493 U.S. 165, 495 (1989) (Scalia, J., dissenting). Inviting hundreds of employees to join a civil action serves no legitimate purpose if those claims cannot be conceivably managed in a single courtroom. In consideration of this fact, a federal court in Louisiana recently rejected Plaintiffs' collective action theory and denied conditional certification of a proposed nationwide class of mortgage loan officers. See *England*, 370 F. Supp.2d at 511-12. In *England*, 485 individual loan officers²³ filed consent forms alleging violations of the FLSA, and the plaintiffs submitted 232 declarations alleging that the managers at the defendants' branch offices around the country instructed them not to record their overtime hours. *Id.* at 506. Based upon this evidence, the Court concluded that:

It is clear that this case involves a multitude of different managers at different geographical locations across the country. It is also clear that individual inquiries must predominate in this case because of the different locations, managers, and factual situations involved at each location. Otherwise, there is no explanation for the need to conduct between 200 and 400 discovery depositions as plaintiffs' counsel has estimated. The Court also finds that if liability is found at one location, this would not necessarily require this Court to find liability at another location. If liability is found, damages would necessarily require a case-by-case inquiry, thereby rendering it impossible to try this case as a collective action.

Id. at 511. See also *Harper v. Lovett's Buffet, Inc.*, 185 F.R.D. 358, 363 (M.D. Ala. 1999) (finding no evidence "to support [plaintiffs'] allegation that Defendant's corporate-wide incentive pay plan for its managerial employees resulted in violations" of the FLSA). Here, Plaintiffs' "proof" establishes only that a handful of former HMCU "loan officers"—most of whom had poor production records—are willing to say that they spent a lot of time in HBUS bank branches and/or home offices. This evidence does not meet Plaintiffs' burden. *Marsh v. Butler County Sch. Sys.*, 242 F. Supp.2d 1086, 1094 (M.D. Ala. 2003) ("the mere fact that violations [of the FLSA] occurred cannot be enough to establish similarity"). Indeed, not only have Plaintiffs failed to present a sufficient factual basis to sufficiently show that they are non-exempt, but Plaintiffs have further failed to submit the facts warranted to justify a complex and unwieldy nationwide collective action.

²³ The *England* loan officers were represented by the same law firm representing Plaintiffs in this case.

1 The record fully supports the conclusion that the loan officers are exempt under the outside
 2 sales, administrative, commissioned sales and/or highly compensated exemptions. In any case,
 3 conditional certification is unnecessary because those loan officers who are interested in joining
 4 Plaintiffs' lawsuit have already received adequate notice and have already submitted consent forms.
 5 (Needham Decl. ¶15; Ku Decl. ¶37, Exh.4; Coyne Decl. ¶23.) It appears Plaintiffs' counsel is using
 6 section 216(b) as nothing more than a vehicle to "stir-up" litigation and legitimize unsubstantiated
 7 claims of nationwide wage and hour violations. *Severtson*, 137 F.R.D. at 266 (cautioning that
 8 "courts, as well as practicing attorneys, have a responsibility to avoid the 'stirring up' of litigation
 9 through unwarranted solicitation.").

10 Currently, Plaintiffs have no less than three (3) readily accessible websites advertising the
 11 existence of this lawsuit, the scope of the proposed class, the identities of the named Defendants and
 12 the nature of the claims alleged in Plaintiffs' complaint.²⁴ Plaintiffs' counsel have also sent
 13 solicitation letters to employees informing them, albeit misleadingly,²⁵ of the existence of the
 14 litigation and their eligibility to participate as a class member. (Needham Decl. ¶13, Exh. 1; Ku
 15 Decl. ¶37, Exh. 4.) Furthermore, Defendants have fully cooperated with Plaintiffs' counsel by
 16 providing them with the names, addresses, and telephone numbers of all 475 putative class members.
 17 (Barrett Decl. ¶4, Exh. 1.) Despite these various avenues to notify putative class members and the
 18 475 names given by Defendants alone, Plaintiffs submit only seventeen (17) employees declarations
 19 in support of their Motion—declarations which actually support HMCU's opposition to Plaintiffs'
 20 Motion because all the declarations demonstrate differences between "loan officers". As such, this

21
 22 ²⁴ See <http://www.classactionconnect.com/overtime-pay-complaints/2007/12/17/hsbc-mortgage-corporation/>;
<http://www.overtimecases.com/news.aspx>; and <http://www.nka.com/Cases%5Chsbc.aspx?CaseRef=58>.

23 ²⁵ Defendants take issue with Plaintiffs' representation that all "current or former employees of HSBC
 24 may be eligible to make a claim" as stated in Plaintiffs' advertisement letter. (Ku Decl. ¶37, Exh. 4.)
 25 Plaintiffs' failure to properly name Defendants as HSBC Mortgage Corporation (USA) and HSBC Bank
 26 (USA) is false and misleading and erroneously suggests *all* employees of HSBC entities are eligible class
 27 members. Indeed, the misleading nature of these advertisements and letters is apparent from the fact that
 28 eight (8) of the twenty-two (22) written consent forms that have been filed in this case come from
 individuals who are not HMCU or HBUS employees. (Jennings Decl. ¶5.) It appears that Plaintiffs'
 advertisements are designed not just to solicit members for this lawsuit, but to drum up new business by
 being vague in their notice. In fact, HMCU is aware that counsel for Plaintiffs is currently trying to
 solicit its Account Executives to file yet another wage and hour lawsuit against HMCU. (Needham Decl.
 ¶14, Exh. 2.) Defendants leave it to this Court to ascertain whether those advertisements violate
 California Rule of Professional Conduct 1-400 (D)(2-3).

1 Motion is nothing more than a final effort to garner interest in Plaintiffs' misguided lawsuit.
 2 Plaintiffs should not be permitted to use this court as a conduit to trawl for litigants in hopes of
 3 legitimizing claims which most proposed class members have no interest in pursuing. *D'Anna*, 903
 4 F. Supp. 889 (denying conditional certification and notice for lack of factual showing, noting that
 5 "an employer should not be unduly burdened by a frivolous fishing expedition conducted by plaintiff
 6 at the employer's expense"). Indeed, the declarations of Amy Ku, Michael Coyne, and Jeff
 7 Needham submitted in support of Defendants' opposition to the Motion stating individuals' lack of
 8 interest in the lawsuit make clear this action represents nothing more than baseless allegations.

9 The limited support Plaintiffs have found for their claims does not establish a sufficient
 10 factual basis to justify a complex and unwieldy nationwide collective action. Of the seventeen (17)
 11 declarations submitted in support of Plaintiffs' Motion representing a nationwide class, over half—
 12 ten (10)—are submitted by individuals who worked or work only in California. Given the fact that
 13 HMCU's California-based loan officers have always made up a small minority of its loan officer
 14 population, these declarations hardly justify a "nationwide" action. (Gates Decl. ¶6; Needham Decl.
 15 ¶18.) For these reasons alone, the Court should deny Plaintiffs' Motion. Further, in light of their
 16 failure to meet their burden of proof, all consents filed in this action should be dismissed, with the
 17 exception of those litigants who are or were employed by HMCU in Northern California.

18 **B. Plaintiff's Notice Is Inaccurate And Misleading.**

19 For the reasons stated above, Defendants urge the Court to deny Plaintiffs' Motion for notice
 20 to putative class members. If the Court grants Plaintiffs' motion, however, then it should at a
 21 minimum ensure that the content and method of distribution of that notice conform to appropriate
 22 standards. In the unlikely event that the Court should grant Plaintiffs' Motion for Conditional
 23 Certification, Defendants respectfully request the opportunity to submit supplemental briefing to the
 24 Court about the adequacy and content of Plaintiffs' proposed notice, particularly because Defendants
 25 believe Plaintiffs' proposed notice contains information that is unacceptable and that should be
 26 modified. *Sperling v. Hoffman La-Roche, Inc.*, 862 F.2d 439, 447 (3d Cir. 1988) (court-authorized
 27 notice allows court to regulate content of notice that is sent out), *aff'd, Hoffman La-Roche Inc. v.*
 28 *Sperling*, 493 U.S. 165 (1989).

C. Defendants Do Not Oppose Providing Plaintiffs An Updated List Of Proposed Class Members.

Contrary to Plaintiffs' counsel's assertion (Schwartz Decl. ¶4), HMCU provided Plaintiffs with purported class member lists before November 5, 2007. In fact, HMCU provided lists including putative class members' names, addresses and telephone numbers over a month earlier than Plaintiffs' counsel claims. (Barrett Decl. ¶4, Exh. 1.) Assuming, *arguendo*, the Court grants Plaintiffs' Motion for Conditional Certification, Defendants do not oppose providing an updated list of purported class members. However, Defendants request at least fourteen (14) business days from the date of entry of any Court order granting the Motion in which to provide the list.

D. The Court Should Deny Plaintiffs' Motion For Partial Summary Judgment.

1. HBUS Is Not A Properly Named Employer Because HMCU And HBUS Do Not Constitute An Integrated Enterprise or Single Employer.

Plaintiffs incorrectly argue that HBUS should be held liable on an "integrated enterprise" or "single employer" theory. Single employer status ultimately depends on all the circumstances of the case and is characterized as "an absence of an arm's length relationship found among unintegrated companies." *International Brotherhood of Teamsters v. American Delivery Svc. Co., Inc.*, 50 F.3d 770, 775 (9th Cir. 1995). This determination is guided by a four-factor test: (1) interrelation of operations; (2) common management; (3) centralized control of labor relations; and (4) common financial control. *See International Brotherhood*, 50 F.3d 770.

a. HBUS and HMCU Do Not Have Interrelated Operations.

That a parent corporation eventually derives some benefit from the work of its subsidiary is not evidence of interrelated operations. *Frank v. U.S. West, Inc.*, 3 F.3d 1357, 1362 (10th Cir. 1993). Rather, Plaintiffs must show that HBUS exercises control to a degree exceeding that which is normally exercised by a parent corporation. *Id.*; *see also McKenzie v. Davenport-Harris Funeral Home*, 834 F.2d 930, 933-34 (11th Cir. 1987) (parent's operations interrelated with those of subsidiary when parent kept subsidiary's books, issued its paychecks, and paid its bills); *EEOC v. Financial Assurance, Inc.*, 624 F. Supp. 686, 689-90 (W.D. Mo. 1985) (operations interrelated when parent and subsidiary shared services, equipment, employees and office space, and parent controlled subsidiary's payroll and benefit programs).

Here, while HBUS and HMCU use the same company to issue payroll (HSBC Pay Services) each company pays employees separately and each company maintains and runs separate payrolls. (Jennings Decl. ¶3.) In fact, HBUS plays no role in the processing of HMCU's payroll and employee wage statements. (Gates Depo. 36:15-19.) In addition, HMCU has its own assets and liabilities which are controlled by its own management team. (Gates Depo. 44:7-13, 45:14-23.) Further, employees are not interchanged between the two entities. (Jennings Decl. ¶4.) Marketing efforts of the two corporations are not coordinated. (Gates Depo. 23:23-25:12.) Accordingly, there exists no interrelation of operations between HBUS and HMCU.

b. HBUS and HMCU Do Not Share Common Management.

Common management may be presumed where the parent and subsidiary corporations share officers and directors. *See McKenzie*, 834 F.2d at 933-34 (common management found where there was common president who controlled personnel management of both companies); *Baker v. Stuart Broad. Co.*, 560 F.2d 389, 391 (8th Cir. 1977) (common management found where parent and subsidiary had same officers and directors, same president). Here, there is no such evidence that the President or head of HBUS controls personnel management over both HBUS and HMCU. Further, there is evidence to the contrary with regard to corporate governance for HBUS and HMCU. HBUS and HMCU do not have common directors. Each company has a separate board of directors. No director of HBUS is a director of HMCU and no HMCU director is a HBUS director. (Kujawa Decl. ¶4.) In addition to having separate boards of directors, HBUS and HMCU have separate and different Articles of Incorporation and Bylaws. (Kujawa Decl. ¶5.) Moreover, the officers and directors of HBUS do not play any significant managerial role in the day-to-day operations of HMCU, as it is HMCU management that decides which jobs are necessary at HMCU, what appropriate job duties are, and what individuals' compensation packages and amounts will be. Therefore, HBUS and HMCU do not share common management.

c. HBUS Does Not Have Centralized Control of HMCU Labor Relations.

Centralized control of labor relations is an important factor in the four-part test. *Trevino v. Celanese Corp.*, 701 F.2d 397, 404 (5th Cir. 1983). The key inquiry is whether the parent controls

1 the *day-to-day employment decisions* of the subsidiary. *Frank*, 3 F.3d at 1363. In determining
 2 whether centralized control exists, the court will consider whether the parent participated in “routine
 3 personnel decisions such as hiring, transferring, promoting, discharging, and disciplining” the
 4 subsidiary corporation’s employees. *Frank*, 3 F.3d at 1360. Promulgation of general guidelines and
 5 equal employment policies governing employees of the subsidiary do not constitute evidence of an
 6 attempt by the parent to exercise day-to-day control over employment decisions of the subsidiary.
 7 *Id.* at 1363. Likewise, maintenance of pension plans and other benefits for the subsidiary’s
 8 employees does not constitute excessive interrelatedness, as it is “not beyond the normal parent-
 9 subsidiary relationship.” *Id.*

10 Rather, courts have found such centralized control where a common officer in the parent and
 11 subsidiary approved all of the subsidiary’s hiring decisions. *Baker*, 560 F.2d at 392. Centralized
 12 control was also found where the parent paid the subsidiary’s non-union employees, was listed as
 13 employer on the W-2 forms of the subsidiary’s non-union employees, and was granted the power to
 14 terminate a subsidiary employee on at least one occasion. *Smith v. Jones Warehouse, Inc.*, 590 F.
 15 Supp. 1206, 1208 (N.D. Ill. 1984). Here, HBUS has no substantial control over the day-to-day
 16 employment decisions of HMCU. HMCU ultimately makes all hiring and firing decisions. Gates
 17 Depo. at 38:12-18. At no time is HBUS responsible for the payment of wages to employees of
 18 HMCU. Gates Depo. at 36:15-19; Jennings Decl. ¶3. Further, documents such as W-2 forms,
 19 paychecks, and business cards list HMCU, not HBUS, as Plaintiffs’ employer. (Young Decl. ¶5; Ku
 20 Decl. ¶9,10; O’Rourke Decl. ¶5.) In short, there is no evidence that HBUS exercises any significant
 21 control over HMCU’s day-to-day employment decisions. Accordingly, there exists no centralized
 22 control of labor relations.

23 **d. Common Ownership of HBUS and HMCU Does Not Establish**
 24 **HBUS As An “Employer.”**

25 Courts have found common ownership or financial control where the parent corporation
 26 owns 100% of the subsidiary’s stock, as is the case here. *Penntech Papers v. National Labor*
 27 *Relations Board*, 706 F.2d 18, 26 (1st Cir. 1983). Common ownership, standing alone, can never be
 28 sufficient to establish parent liability. *Frank*, 3 F.3d at 1364. Considering all four factors, Plaintiffs

1 cannot successfully argue that HBUS and HMCU constitute an integrated enterprise or single
2 employer. HBUS can have no direct liability on any of Plaintiffs' employment-related claims.²⁶

3 **e. Plaintiffs' Motion Is Rife With Cases Favorable To Defendants.**

4 Plaintiffs note the expansiveness of the FLSA's "employer" definition, citing *Falk v.*
5 *Brennan*, 414 U.S. 190, 195 (1973). However, Plaintiffs neglect to mention that in determining
6 whether the defendant was a properly-named employer, the *Falk* court also considered the extent of
7 defendant's managerial responsibilities, "which gave it substantial control of the terms and
8 conditions of the [employees'] work." *Falk*, 414 U.S. at 195. Here, HBUS exercises no such
9 managerial control, lending credence to the fact that HBUS is not Plaintiffs' employer.

10 Plaintiffs also tout the FLSA's "extremely broad" definition of the term "employee," citing
11 *Randolph v. Budget Rent-A-Car*, 97 F.3d 319, 325 (9th Cir. 1996). However, *Randolph* further
12 states that the existence of an FLSA employer-employee relationship depends on the degree of
13 control the purported employer has over the mode and manner of the employee's work. In this case,
14 HBUS possesses no substantial control over the mode and manner of Plaintiffs' work. Therefore,
15 Plaintiffs cannot establish any employer-employee relationship between HBUS and Plaintiffs.

16 Next, Plaintiffs cite *Bowoto v. Chevron Texaco Corp.*, 312 F. Supp. 2d 1229 (N.D. Cal.
17 2004) for the proposition that as the parent corporation, HBUS should be held liable for the acts of
18 HMCU as its subsidiary. However, *Bowoto* states that the law will permit a parent corporation to be
19 held either directly or indirectly liable for the acts of its subsidiary *only in unusual circumstances*.
20 *Bowoto*, 312 F. Supp. 2d at 1234. Mere ownership of a subsidiary does not justify the imposition of
21 liability on a parent. *Id.* at 1235 (citing *Pearson v. Component Tech Corp.*, 247 F.3d 471, 484 (3d
22 Cir. 2001)). Indeed, corporate separateness is generally respected unless to do so would work an
23 injustice upon innocent third parties. *Bowoto*, 312 F. Supp. 2d at 1235-36.

24 Typical acts of parent corporation officers within the bounds of corporate formalities and
25 which do not warrant piercing the corporate veil include: supervising the acts of the subsidiaries,

26 ²⁶ To defeat Plaintiffs' Motion for Summary Judgment on this issue, Defendants must merely show that
27 disputed facts exist. *See* Fed. R. Civ. P. 56(c); *Celotex Corp. v. Catrett*, 477 U.S. 317, 323 (1986); *see*
28 *also Nissan Fire & Marine Ins. Co. v. Fritz Cos. Inc.*, 210 F.3d 1099 (9th Cir. 2000). The evidence
provided by Defendants clearly demonstrates that there are disputed facts in this case.

1 receiving regular reports from subsidiaries, creating general policies and procedures which
 2 subsidiaries must follow, and overseeing financial management of the subsidiaries. *Id.* at 1235.
 3 Here, HBUS merely promulgates employment policies and procedures that employees of its
 4 subsidiary must follow and provides general oversight of HMCU's financial management. (Gates
 5 Decl. ¶10.) HBUS' marginal involvement in HMCU's activities is insufficient to warrant holding
 6 the parent liable for the alleged acts of HMCU. Plaintiffs' argument on this point is without merit.

7 **2. Questions Of Fact Exist As To Whether The Administrative, Highly**
 8 **Compensated And Commissioned Sales Exemptions Are Applicable.**²⁷

9 **a. The Administrative Exemption.**

10 There are three elements to the FLSA administrative exemption: (1) minimum salary of \$455
 11 per week; (2) the employee's primary duty is the performance of office or non-manual work directly
 12 related to the management or general business operations of the employer or the employer's
 13 customers; and (3) the employee's primary duty includes the exercise of discretion and independent
 14 judgment with respect to matters of significance. *See* 29 C.F.R. § 541.200(a).

15 The DOL recently clarified in its Opinion Letter of September 8, 2006 that the administrative
 16 exemption covers mortgage loan officers who service their employer's financial services business by
 17 marketing, servicing and promoting the employer's financial products, advising customers regarding
 18 products and recommending products to clients. (Barrett Decl. ¶6, Exh. 3.) Moreover, according to
 19 the Opinion Letter, mortgage loan officers meet the exemption if their duties include work such as
 20 collecting and analyzing information regarding the customer's income, assets, investments or debts;
 21 determining which financial products best meet the customer's needs and financial circumstances;
 22 advising the customer regarding the advantages and disadvantages of different financial products;
 23 and marketing, servicing or promoting the employer's financial products.²⁸ (Barrett Decl. ¶6, Exh.
 24 3.) *See* 29 C.F.R. § 541.203. Here, many loan officers will meet the administrative exemption
 25 under federal law. To the extent Plaintiffs argue otherwise, triable issues of fact exist and summary
 26 judgment denying Defendants' ability to rely on the administrative exemption is inappropriate.

27 ²⁷ Defendants do not oppose Plaintiffs' motion for partial summary judgment on the executive and
 professional exemptions.

28 ²⁸ Plaintiff Wong admitted during deposition that he is a decision-maker when it comes to closing deals
 and selling mortgage products to clients. (Wong Depo. 94:1-13.)

b. The Highly Compensated Exemption.

Under the FLSA, highly compensated employees are “deemed exempt” under an August 2004 amendment to regulations if employees: (1) receive total annual compensation of at least \$100,000; (2) receive at least \$455 per week paid on a “salary” or fee basis; and (3) customarily and regularly perform one or more of the exempt duties or responsibilities of an exempt executive, administrative or professional employee. *See* 29 C.F.R. § 541, *et seq.* Many loan officers earn in excess of \$100,000 annually in total compensation, and thus qualify for this exemption. (Needham Decl. ¶17, Young Decl. ¶18; Kelter Decl. ¶17; Coyne Decl. ¶18 [most make over \$100,000].)

c. The Commissioned Sales Exemption.

“Loan officers” may also qualify for the federal exemption for commissioned salespersons. The commissioned sales exemption applies to employees whose regular rate of pay is more than one and a half times minimum wage and where “more than half his or her compensation for a representative period (not less than one month) represents commissions on goods or services.” 29 U.S.C. § 207(i). Examples of monthly compensation ranges for several of the individuals submitting declarations in support of Plaintiffs’ Motion are included in Jeanette Jennings’ Declaration, which is submitted in support of Defendants’ opposition to Plaintiffs’ Motion. These examples range from \$1,592.30 to \$6,736.15. (Jennings Decl. ¶8.) These monthly ranges easily meet the minimum compensation requirement of approximately \$18,000 a year. 29 U.S.C. § 206(a).

Federal law requires that the employer be a “retail or service establishment.” The Department of Labor identified the attributes of a “retail establishment” in a 1970 interpretive bulletin as “one which sells goods or services to the general public.” 29 C.F.R. § 779.318(a). The home mortgage loan industry meets this standard. *See Gatto v. Mortgage Specialists of Ill., Inc.*, 442 F. Supp. 2d 529, 541-42 (N.D. Ill. 2006) (holding that a mortgage broker fit within the definition of a retail or service establishment). To the extent Plaintiffs contend it does not,²⁹ issues of fact will need to be resolved and summary judgment is not appropriate.

²⁹ Plaintiffs rely upon *Mitchell v. Kentucky Fin. Co.*, 359 U.S. 290 (1959) for their contention that HMCU does not meet the definition of a retail or service establishment. However, as recognized by the *Gatto* court, *Mitchell* interpreted a statute that defined a “retail or service establishment” that was later repealed.

1 **IV. CONCLUSION**

2 For the reasons discussed, Defendants respectfully request that Plaintiffs' Motion be denied.

3 Dated: January 18, 2008

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